

Yes on Proposition 12! FAQ

Prop 12 Basics

What will Prop 12 do?

A YES! vote on Prop 12 will guarantee that baby veal calves, mother pigs, and egg-laying hens aren't locked in cramped cages in factory farms for their entire lives. It ensures cage-free housing for these animals and that all veal, pork, and eggs sold in California meet the same standards.

How can I help?

The Yes on Prop 12 campaign is largely volunteer-driven. That means we need your help in getting out the vote and educating voters on why they should vote Yes on 12! Volunteering is easy, fun, and a great way to meet like-minded people in your community. There are many ways to volunteer, so please sign up [here](#) today!

We also encourage you to donate to the campaign. Your donation will go a long way in making sure we get the word out to voters to ensure a victory for farm animals on November 6th! You can donate here.

Did California vote on something similar a while ago?

In 2008, Californians overwhelmingly passed Prop 2, a landmark measure restricting the extreme confinement of farm animals. Over the decade since, in a large part driven by the passage of Prop 2, the marketplace and other states like Massachusetts have adopted even stronger food safety and animal welfare requirements. Proposition 12 will ensure that California isn't lagging behind. For example, most of the pork and eggs sold in California still come from factory farms that lock animals in cages.

Will this measure raise taxes or food prices?

Prop 12 does not raise taxes at all. The impact on food prices will be minimal. The major restaurant and grocery chains have already committed to going cage-free. This proposition simply codifies their policies and prevents outliers from resorting to cruel and unsafe practices. While it's possible that giving hens better living conditions may alter the price of eggs by a penny or two per egg, the hidden cost of cage confinement is increased cruelty and food safety risks. It's animals and consumers who are currently paying those hidden costs.

Who opposes Prop 12?

Some lobbyists for the veal, pork, and egg industries are opposing Prop 12. In addition, [Forrest Lucas](#), a Midwestern agribusiness and oil tycoon, is raising funds to oppose the campaign. An [official agriculture advisor to Donald Trump's](#) presidential campaign, Lucas is well-known for his efforts to block any reforms to the puppy mill and factory farming industries, as well as laws that would create stricter penalties for malicious cruelty to dogs and cats.

With polling showing that a staggering 72% of California voters support Prop 12, it's hard to find actual Californians speaking out against it. That being said, a couple animal groups are joining the veal, egg, and pork industry in opposition. You can read more on these groups and our response to their misinformation [here](#).

Miscellaneous

Where can I get Prop 12 merchandise?

Please visit our [Prop 12 merchandise store](#) to purchase t-shirts, stickers, tote bags, hats, and much more! Show the world that you are voting Yes on Prop 12 by getting your official campaign merchandise today!