

## Prevent Cruelty California FAQ

### *Ballot Measure Basics*

#### **What specifically will Proposition 12 do?**

A YES! vote on Prop 12 will guarantee that veal calves, breeding pigs, and egg-laying hens aren't locked in cramped cages inside California factory farms. It will also ensure that meat and eggs sold in California meet this modest animal welfare and food safety requirement.

#### **How can I help?**

Volunteering is easy, fun, and a great way to meet like-minded people in your community. Sign up here! If you head a non-profit or business, or if you're a farmer, doctor, veterinarian, or religious official, please endorse Prop 12 [here](#)!

#### **Didn't California vote on something similar a while ago?**

In 2008, Californians overwhelmingly passed Prop 2, a landmark measure restricting the extreme confinement of farm animals. Over the decade since, in a large part driven by the passage of Prop 2, the marketplace and other states like Massachusetts have adopted even stronger food safety and animal welfare requirements. Proposition 12 will ensure that California isn't lagging behind. For example, most of the pork and eggs sold in California still come from factory farms that lock animals in cages.

#### **Will this measure raise taxes or food prices?**

Prop 12 does not raise taxes at all. The impact on food prices will be minimal. The major restaurant and grocery chains have already announced they're going cage-free. This proposition simply codifies their policies and prevents outliers from resorting to cruel and unsafe practices. While it's possible that giving hens better living conditions may alter the price of eggs by a penny or two per egg, the hidden cost of cage confinement is increased cruelty and food safety risks. It's animals and consumers who are currently paying those hidden costs.

#### **Who supports and who opposes Prop 12?**

The veal, pork, and egg industries are opposing Prop 12. As well, [Forrest Lucas](#), a Midwestern agribusiness and oil tycoon, will be a likely funder of the opposition. And the so-called [Center for Consumer Freedom](#), a deceptive front group for Big Agribusiness, will also surely attack it.

With polling showing that a staggering 72% of California voters support Prop 12, it's hard to find actual Californians speaking out against it. That being said, a couple animal groups are joining the veal, egg, and pork industry in opposition. You can read more on these groups and our response to their misinformation [here](#).